



InstaB - Social Network for new Parents available on Apple AppStore and Google Play Store

InstaB is the perfect baby app for parents to personalize their baby photos with extra information such as age, gender, zodiac, photo taken date, current date, custom baby mood and specially crafted stickers for baby.

Now you can share your baby photos every day with customized skin overlays to highlight special moments, memorable occasions and epochal milestones in your baby's life. Users can also decorate and spice up their baby photos with our specially designed stickers. There are more than 10 sticker categories currently which include baby toys, party pack, stylish glasses, oriental, achievement badges, cute animal mask and more.

On top of that, you can enhance your baby photo with our own home-brewed filters that work great on baby photos. We even named our filters with common parenting terms such as Bib, Onesie, Boppy, Rattle and Granny.

These personalized baby photos can be easily shared with their friends on InstaB as well as other social platform such as Facebook, Instagram and etc.

In InstaB, we provide a segment called "Baby Q&A" for parents to ask question and seek opinions from other parents. Parents can attach a photo to their question, follow a particular question, provide answer to questions, and conduct discussions - increasing interaction goodwill among parenting communities. For parents who prefer more privacy, they can choose to share their questions with their friends only.

With InstaB, your baby photos will never be the same as you can easily chart your baby growth, insert his/her mood then, and record everyday moments. All you have to do is to choose your favourite baby pictures from your phone gallery or take a picture using your camera phone's direct capture, and InstaB will do the rest for you by personalizing your baby photos accordingly.

Key features of InstaB:

- ⊞ 100+ custom minimalist overlay skins.
- ⊞ Auto caption on age, gender, zodiac and moments date.
- ⊞ Custom daily mood of your baby
- ⊞ Specially crafted stickers for your baby.
- ⊞ Mini achievement badges for your baby.
- ⊞ Thoughtful design of your baby timeline.

- ∞ Home brewed baby filters such as Bib, Onesie, Boppy, Rattle and Granny.
- ∞ Easy sharing on InstaB where you can choose to share with your friends and family only.
- ∞ Engage with other parents with the same baby age or zodiac with like or comments.
- ∞ Baby Q&A for parents to share remedy, advice and opinion.

Pricing & Availability

InstaB is available on Apple App Store for FREE with in-app purchase.

<https://itunes.apple.com/app/id606686932>

InstaB is available on Google Play Store for FREE with in-app purchase.

<https://play.google.com/store/apps/details?id=com.iconmobi.instab>

For additional screenshots and hi-res icon of InstaB for Baby, kindly download it at

<http://www.instabapp.com/press/screenshots.zip>

Official Website: <http://www.instabapp.com>

Facebook Page: <http://www.facebook.com/instabforbaby>

Publisher Name: StrongByte Studio Sdn Bhd (Previously known as ICON MOBI)

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About StrongByte Studio Sdn Bhd

StrongByte Studio Sdn Bhd, is a mobile development company (previously known as Icon Mobi) founded since end of 2011, is one of the pioneer software development studio that specializing in mobile and web development. Up to date, StrongByte Studio have already developed and published more than 40 mobile applications in iOS, Android, Windows, BlackBerry and Nokia platform. StrongByte Studio Sdn Bhd are funded by 1337 Ventures.